



**UCS**  
SIGNALS

safe. on time. first time.

# SENDING THE RIGHT SIGNAL:

40 YEARS DEDICATION TO  
VICTORIAN ROAD SAFETY



From 30 sites to 243  
across the Loddon  
Mallee, we are proud  
to celebrate 40  
years of continuously  
supporting VicRoads  
and the Department of  
Transport and Planning  
from our home in  
Bendigo.







## UCS SIGNALS ORIGINS

Forty years ago BG&RM Williams Electrical began maintaining 30 traffic signal sites across VicRoads' Northern Region (now the Loddon Mallee Region).

From small beginnings with two employees the business grew and built a reputation for pride in their work and a dedication to local community. In 2021 the business merged with UCS to become UCS Signals.

We are now a team of 18 who know every nut and bolt on the 243 sites we now maintain between Manangatang and Macedon.

In 2025 we proudly celebrate 40 years of continuously supporting VicRoads and the Department of Transport and Planning in our no-fuss country style.

**UCS**  
**SIGNALS**  
**BY THE**  
**NUMBERS**



**1,500 WORKING**  
**DAYS SINCE LAST**  
**LOST TIME INJURY**



**2 MILLION**  
**SERVICE**  
**HOURS**



*“Over the years we’ve built up a wealth of knowledge about every site and I love passing that on to the next generation through our apprenticeship program. Every site visit and every call-out is a learning opportunity.”*







**UCS**  
SIGNALS  
BY THE  
NUMBERS



**5,000  
EMERGENCY  
CALLOUTS**

## SPARKING GROWTH

Four years ago BG&RM Williams Electrical became part of the family owned, Bendigo-based UCS Group. With both businesses emphasising family values and a commitment to the local community, the natural alignment was formalised in September 2021 when UCS Signals was created.

The business is based at the UCS head office depot in Deborah Street Bendigo, the major city in the VicRoads contract. With our employees living where they work, we know intimately the ins and outs of every site we manage and can attend to issues faster and more effectively than any external contractor. We take pride in every site we manage: there's never a globe out, never a stuck button. If we notice an issue in passing, it is fixed on the spot.

We're proud to say we've never missed a deadline or SLA. Never had a non-conformance on a contract. We meet the strictest response times without fail, because we are based in Bendigo, at the heart of our regional community.

With 243 sites and growing, our trajectory shows the relentless dedication to regional road safety and client service which started all those years ago.



***“Five out of five for quality work and overall performance in maintaining traffic signals. Very high output that meets all our specifications. Management is reliable and clear. Works are completed on time and to budget.”***

**Major client representative**







## ENERGISING COMMUNITIES

Transitioning from BG & RM Williams to UCS Signals in 2021 marked a new chapter of expansion and expertise. Today UCS Signals has grown to 18 employees, and is reinvesting in the industry with three signal technicians undertaking apprenticeships in Bendigo.

Now employing more than 170 Victorians with a strong apprentice program of 40 employees, UCS remains deeply grounded in regional Victoria, with strong partnerships at our core. Our constructive relationship with the ETU, State-wide utility accreditation, client partnership with VicRoads and our connection with employees and their families in Bendigo, Truganina, Pakenham and Mickleham combine to energise communities and power our progress into the future.

As a family business, we believe in supporting the families and small businesses in our regional communities. We live where we work, employ local people, spend locally and keep our dollars moving around the local economy.

**UCS**  
**SIGNALS**  
**BY THE**  
**NUMBERS**



**46 WARNING**  
**SIGNAL SITES**





***“Our core services are performed by our employees, not sub-contractors. That’s the way we have maintained quality, consistency and service standards over 40 years.”***

**Ian Priest, Senior Technician**





**32 FREEWAY  
PHONES**



**118 TRAFFIC  
SIGNAL SITES**

**UCS  
SIGNALS  
BY THE  
NUMBERS**

## **FOUR DECADES OF ROAD SAFETY**

Our partnership with VicRoads continues to provide reliable and on-demand services to ensure Victorians are safe on our roads. This enduring relationship is a testament to our ongoing dedication to road safety. With a specialised and growing team, our services extend beyond traffic signals to comprehensive road safety equipment.

UCS Signals' reputation for reliability is matched by our investment in training, tools and technology. Supporting the civil construction industry, we've installed numerous signalised intersections that together contribute to a safer, smarter journey for all Victorians.



## ILLUMINATING MILESTONES

Our trusted partnership with VicRoads over 40 years is a celebration of shared goals and mutual growth. From the Williams family's local stewardship of key Traffic Signal and On-Road Electrical devices to UCS Signals' expansive coverage, we've enhanced the safety and efficiency of countless intersections.

Our story is marked by transformative projects which showcase our commitment to pioneering safer roads; from Bendigo's Napier St upgrade and installation of ice warning systems along the Calder, to innovative projects such as illuminated tactiles in Bendigo's CBD and vehicle activated warning signs on bridges and rail crossings.

**UCS**  
**SIGNALS**  
**BY THE**  
**NUMBERS**



**25 ICE**  
**WARNING**  
**DEVICES**





***“Our work with new technologies like Activated Warning Signs and illuminated tactiles is interesting and rewarding. It’s nice to know we are helping to protect people in our local community.”***





**UCS**  
SIGNALS  
BY THE  
NUMBERS



**22 STREET  
LIGHT SITES**



**3 MILLION KMS  
TRAVELLED**

## A BRIGHT FUTURE

UCS Signals looks to the future with the same pioneering spirit that marked our beginnings. Forty years on, our growth is intertwined with community safety and trust.

Our growing suite of services, from traffic light maintenance to installation, emergency response, pedestrian safety systems, signal audits and automated warning systems, reflects our ambition to deliver safety excellence.

As we maintain and innovate across 243 sites, our journey continues, trusted to deliver and driven by a commitment to safeguard and serve the Victorian community.

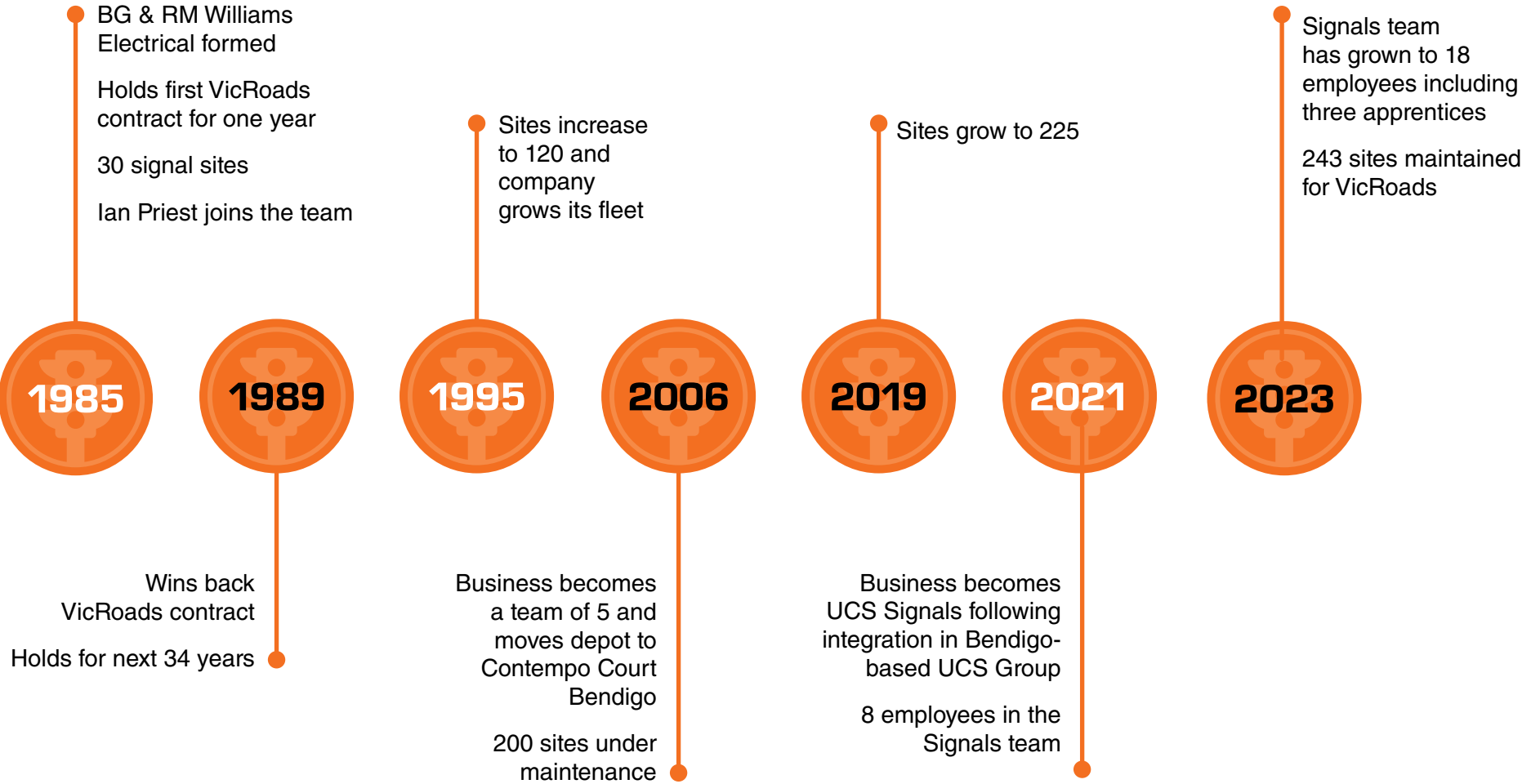


*"I just wanted to thank you all for the hard work in making the pedestrian crossing operational... It is hugely appreciated that you have made the design review, **PROM** development, and installation a high priority."*

**Project Manager, Pedestrian  
Operated Signals Project**



## UCS SIGNALS TIMELINE









safe. on time. first time.

**Bendigo**  
12 Deborah St  
Bendigo  
VIC 3550

**Pakenham**  
111 National Ave  
South East Business Park  
Pakenham VIC 3810

**Truganina**  
29 Efficient Dr  
Truganina  
VIC 3029

**Mickleham**  
7-11 Forefront Drive  
Mickleham  
VIC 3064

**Campbelltown**  
9 Mount Erin Rd  
Campbelltown  
NSW 2560

**Adelaide**  
28 Stebonheath Rd  
Edinburgh North  
SA 5113

