

SENDING THE RIGHT SIGNAL:

40 YEARS DEDICATION TO VICTORIAN ROAD SAFETY



From 30 sites to 243 across the Loddon Mallee, we are proud to celebrate nearly 40 years of continuously supporting VicRoads and the Department of Transport from our home in Bendigo.

Justin Williams and the UCS Signals team



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"Justin and Bernie are very good blokes and easy to communicate with. They have a good understanding of project deadlines and attend to requests with minimal delay. All round very good quality work."

Infrastructure Contractor

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IGNITING THE WILLIAMS LEGACY

Thirty-nine years ago VicRoads and the Williams family began a relationship that endures to this day.

Bernie and Robyn Williams' BG&RM Williams Electrical began maintaining 30 traffic signal sites across VicRoads' Northern Region (now the Loddon Mallee Region).

From small beginnings with two employees working from the Williams' Strathfieldsaye home, the business grew and built a reputation for pride in their work and a dedication to local community. In 2021 Bernie handed the baton to son Justin and the businesses merged with UCS to become UCS Signals.

We are now a team of 14 who know every nut and bolt on the 243 sites we now maintain between Manangatang and Macedon.

This year we proudly celebrate nearly 40 years of continuously supporting VicRoads and the Department of Transport in our no-fuss country style.

UCS SIGNALS BY THE NUMBERS



1,500 WORKING DAYS SINCE LAST LOST TIME INJURY



2 MILLION SERVICE HOURS



"Over the years we've built up a wealth of knowledge about every site and I love passing that on to the next generation through our apprenticeship program. Every site visit and every call-out is a learning opportunity."

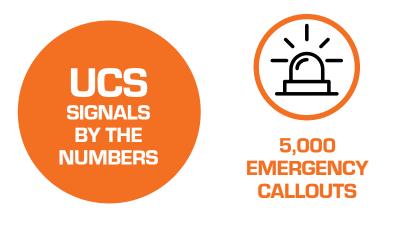
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Justin Williams







SPARKING GROWTH

2021 saw the expansion of two family businesses when BG&RM Williams Electrical became part of the family owned, Bendigo-based UCS Group.

With both businesses emphasising family values and a commitment to the local community, the natural alignment was formalised in September 2021, when UCS Signals was created under the continuing leadership of Justin Williams.

The business is based at the UCS head office depot in Deborah Street Bendigo, the major city in the VicRoads contract. With our employees living where they work, we know intimately the ins and outs of every site we manage and can attend to issues faster and more effectively than any external contractor. We take pride in every site we manage: there's never a globe out, never a stuck button. If we notice an issue in passing, it is fixed on the spot.

We're proud to say we've never not met a deadline or SLA. Never had a nonconformance on a contract. We meet the strictest response times without fail, because we are based in Bendigo, at the heart of our regional community.

With 243 sites and growing, our trajectory shows the relentless dedication to regional road safety and client service started by Bernie all those years ago.



"Five out of five for quality work and overall performance in maintaining traffic signals. Very high output that meets all our specifications. Management is reliable and clear. Works are completed on time and to budget."

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Major client representative





ENERGISING COMMUNITIES

Transitioning from BG & RM Williams to UCS Signals in 2021 marked a new chapter of expansion and expertise. Today the UCS Signals division, led by Justin Williams as Victorian State Manager, has grown to 14 employees, and is reinvesting in the industry with three signal technicians undertaking apprenticeships in Bendigo.

Now employing more than 170 Victorians with a strong apprentice program of 40 employees, UCS remains deeply grounded in regional Victoria, with strong partnerships at our core. Our constructive relationship with the ETU, State-wide utility accreditation, client partnership with VicRoads and our connection with employees and their families in Bendigo, Truganina, Pakenham and Geelong, combine to energise communities and power our progress into the future.

As a family business, we believe in supporting the families and small businesses in our regional communities. We live where we work, employ local people, spend locally and keep our dollars moving around the local economy. UCS SIGNALS BY THE NUMBERS





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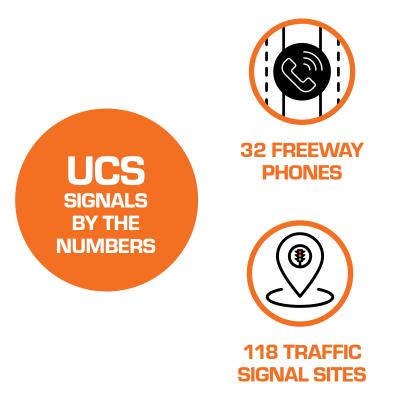
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> "Our core services are performed by our employees, not sub-contractors. That's the way we have maintained quality, consistency and service standards over nearly 40 years."

Ian Priest, Senior Technician







FOUR DECADES OF ROAD SAFETY

Our partnership with VicRoads continues to provide reliable and on-demand services to ensure Victorians are safe on our roads. This enduring relationship is a testament to our ongoing dedication to road safety. With a specialised and growing team, our services extend beyond traffic signals to comprehensive road safety equipment.

UCS Signals' reputation for reliability is matched by our investment in training, tools and technology. Supporting the civil construction industry, we've installed numerous signalised intersections that together contribute to a safer, smarter journey for all Victorians.

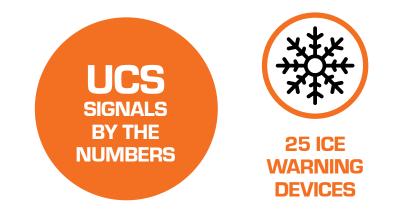




ILLUMINATING MILESTONES

Our trusted partnership with VicRoads over 39 years is a celebration of shared goals and mutual growth. From the Williams family's local stewardship of key Traffic Signal and On-Road Electrical devices to UCS Signals' expansive coverage, we've enhanced the safety and efficiency of countless intersections.

Our story is marked by transformative projects which showcase our commitment to pioneering safer roads; from Bendigo's Napier St upgrade and installation of ice warning systems along the Calder, to innovative projects such as illuminated tactiles in Bendigo's CBD and vehicle activated warning signs on bridges and rail crossings.







"Our work with new technologies like Activated Warning Signs and illuminated tactiles is interesting and rewarding. It's nice to know we are helping to protect people in our local community."

Justin Williams

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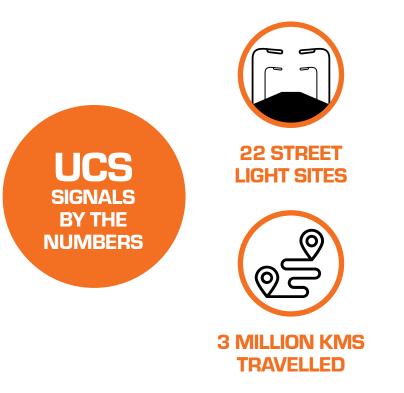
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A BRIGHT FUTURE

UCS Signals looks to the future with the same pioneering spirit that marked our beginnings. From Bernie Williams' initial vision to the dynamic leadership of Justin Williams, our growth is intertwined with community safety and trust.

Our growing suite of services, from traffic light maintenance to installation, emergency response, pedestrian safety systems, signal audits and automated warning systems, reflects our ambition to deliver safety excellence.

As we maintain and innovate across 243 sites, our journey continues, trusted to deliver and driven by a commitment to safeguard and serve the Victorian community.



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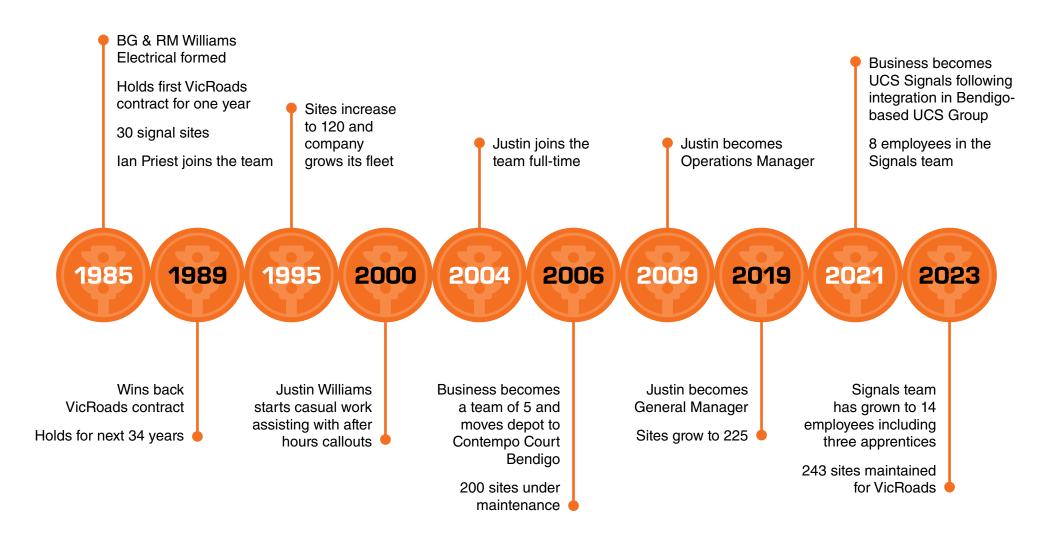
"I just wanted to thank you all for the hard work in making the pedestrian crossing operational... It is hugely appreciated that you have made the design review, PROM development, and installation a high priority."

> Project Manager, Pedestrian Operated Signals Project





UCS SIGNALS TIMELINE:









safe. on time. first time.

Bendigo 12 Deborah St Bendigo **VIC 3550**

Pakenham 111 National Ave South East Business Park Pakenham VIC 3810

Truganina 29 Efficient Dr Truganina VIC 3029

Geelong 186 Marshalltown Rd Grovedale VIC 3216

Campbelltown 9 Mount Erin Rd Campbelltown NSW 2560

Adelaide 1/20 Priority Crt Edinburgh North SA 5113





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